



南方科技大学

MAT8034: Machine Learning

Generalized Linear Models

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<https://fangkongx.github.io/Teaching/MAT8034/Spring2025/index.html>

Outline

- The exponential family
 - Motivation/Intuition
 - Examples
- Generalized linear models (GLMs)
 - Design ideas
 - Workflow

The exponential family

Motivation

- In the regression problem $y|x; \theta \sim \mathcal{N}(\mu, \sigma^2)$
- In the classification problem $y|x; \theta \sim \text{Bernoulli}(\phi)$
- Whether these distributions can be uniformly represented?
- If P has a special form, then inference and learning come for free

The exponential family

- $p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$
- y : data label (scalar)
- η : natural parameter
- $T(y)$: sufficient statistic
- $b(y)$: base measure, depend on y , but not η (scalar)
- $a(\eta)$: log partition function (scalar) $1 = \sum_y P(y; \eta) = e^{-a(\eta)} \sum_y b(y) \exp \{ \eta^T T(y) \}$
 $\implies a(\eta) = \log \sum_y b(y) \exp \{ \eta^T T(y) \}$

Example 1: Bernoulli distribution

- Bernoulli(ϕ)

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

- $p(y = 1; \phi) = \phi; p(y = 0; \phi) = 1 - \phi$

- $$\begin{aligned} p(y; \phi) &= \phi^y (1 - \phi)^{1-y} \\ &= \exp(y \log \phi + (1 - y) \log(1 - \phi)) \\ &= \exp\left(\left(\log\left(\frac{\phi}{1 - \phi}\right)\right) y + \log(1 - \phi)\right) \end{aligned}$$

$$\eta = \log(\phi / (1 - \phi))$$

$$T(y) = y$$

$$a(\eta) = -\log(1 - \phi)$$

$$= \log(1 + e^\eta)$$

$$b(y) = 1$$

Example 2: Gaussian distribution with $\sigma^2 = 1$

- Gaussian($\mu, 1$)

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

$$\begin{aligned} p(y; \mu) &= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}(y - \mu)^2\right) \\ &= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}y^2\right) \cdot \exp\left(\mu y - \frac{1}{2}\mu^2\right) \end{aligned}$$

Thus, we see that the Gaussian is in the exponential family, with

$$\begin{aligned} \eta &= \mu \\ T(y) &= y \\ a(\eta) &= \mu^2/2 \\ &= \eta^2/2 \\ b(y) &= (1/\sqrt{2\pi}) \exp(-y^2/2). \end{aligned}$$

An observation

- Notice that for a Gaussian with mean μ we had

$$\eta = \mu, T(y) = y, a(\eta) = \frac{1}{2}\eta^2.$$

- We observe something peculiar:

$$\partial_{\eta} a(\eta) = \eta = \mu = \mathbb{E}[y] \text{ and } \partial_{\eta}^2 a(\eta) = 1 = \sigma^2 = \text{var}(y)$$

- That is, derivatives of the log partition function is the expectation and variance. Same for Bernoulli.

Is this true in general?

Log Partition Function

- Yes! Recall that

$$a(\eta) = \log \sum_y b(y) \exp \{ \eta^T T(y) \}$$

- Then, taking derivatives

$$\nabla_{\eta} a(\eta) = \frac{\sum_y T(y) b(y) \exp \{ \eta^T T(y) \}}{\sum_y b(y) \exp \{ \eta^T T(y) \}} = \mathbb{E}[T(y); \eta]$$

- Note: $\nabla_{\eta}^2 a(\eta) = \text{var}[T(y); \eta]$, you can check!
- Takeaway: In this way, once we're in the exponential family, we get inference "for free" meaning in the same way for every member

Quiz: Gaussian distribution with σ^2

- Gaussian(μ, σ^2) ?

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

Some Facts About Exponential Models

- ▶ There are many canonical exponential family models:
 - ▶ Binary \mapsto Bernoulli
 - ▶ Multiple Classes \mapsto Multinomial
 - ▶ Real \mapsto Gaussian
 - ▶ Counts \mapsto Poisson
 - ▶ \mathbb{R}_+ \mapsto Gamma, Exponential
 - ▶ Distributions \mapsto Dirichlet
- ▶ In this course, we'll use $T(y) = y$.

The GLMs

Three assumptions/design choices

1. $y \mid x; \theta \sim \text{ExponentialFamily}(\eta)$. I.e., given x and θ , the distribution of y follows some exponential family distribution, with parameter η .
2. Given x , our goal is to predict the expected value of $T(y)$ given x . In most of our examples, we will have $T(y) = y$, so this means we would like the prediction $h(x)$ output by our learned hypothesis h to satisfy $h(x) = \mathbb{E}[y|x]$. (Note that this assumption is satisfied in the choices for $h_\theta(x)$ for both logistic regression and linear regression. For instance, in logistic regression, we had $h_\theta(x) = p(y = 1|x; \theta) = 0 \cdot p(y = 0|x; \theta) + 1 \cdot p(y = 1|x; \theta) = \mathbb{E}[y|x; \theta]$.)
3. The natural parameter η and the inputs x are related linearly: $\eta = \theta^T x$. (Or, if η is vector-valued, then $\eta_i = \theta_i^T x$.)

Design choice

How linear regression belongs to GLMs?

- Consider the label $y \sim N(\mu, \sigma^2)$

$$\begin{aligned} h_{\theta}(x) &= E[y|x; \theta] && \text{Assumption 2} \\ &= \mu && \text{Gaussian distribution} \\ &= \eta && \text{Assumption 1} \\ &= \theta^T x. && \text{Assumption 3} \end{aligned}$$

How logistic regression belongs to GLMs?

- Consider the label $y \sim \text{Bernoulli}(\phi)$

$$\begin{aligned} h_{\theta}(x) &= E[y|x; \theta] && \text{Assumption 2} \\ &= \phi && \text{Bernoulli distribution} \\ &= 1/(1 + e^{-\eta}) && \text{Assumption 1} \\ &= 1/(1 + e^{-\theta^T x}) && \text{Assumption 3} \end{aligned}$$

- Another reason for the definition of logistic regression

Workflow of GLMs

- Model formulation

Model Parameter

θ

$\xrightarrow{\theta^T x}$

Natural Parameter

η

\xrightarrow{g}

Canonical

ϕ : Bernoulli
 μ : Gaussian
 λ : Poisson

- Maximum log-likelihood

$$\max_{\theta} \log p(y | x; \theta)$$

- Gradient ascent to optimize

$$\theta^{(t+1)} = \theta^{(t)} + \alpha \left(y^{(i)} - h_{\theta^{(t)}}(x^{(i)}) \right) x^{(i)}$$

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